

**REMARKS / ARGUMENTS**

Claims 1-14 remain pending in this application. No claims have been canceled or added.

**Priority**

Applicants appreciate the Examiner's acknowledgment of the claim for priority and safe receipt of the priority document.

**35 U.S.C. §102**

Claims 1-14 stand rejected under 35 U.S.C. §102(e) as being anticipated by Masuda et al(U.S. Patent No. 6,714,649). These rejections are traversed as follows.

The present invention is directed to a broadcasting method in which a broadcaster can send a program to a receiving side such that the contents can be stored onto a storage medium at the receiving side. Subsequently, a play command is broadcast to the receiving side to cause the contents stored on the storage medium to be retrieved for output. A "begin store command" is sent from the broadcaster to cause the receiving side to store the content. The "play command" is sent from the broadcaster to trigger the receiving side to play the stored contents (see Figs. 3 and 4, for example).

These features are neither disclosed nor suggested by Masuda et al. Masuda et al disclose a pay broadcasting system in which data of a broadcast program is scramble with a scramble key updated in a short period. Masuda et al do not disclose a "begin store command" at column 6, lines 46-47 and column 7, lines 24-28, as suggested by the Examiner. Instead, Masuda et al only disclose that the RTPE mode in which the terminal stores a received program. This portion of Masuda et al is not directed to a "begin store command" in which the receiving side is instructed to store contents sent from a broadcaster.

Furthermore, Masuda et al do not disclose the "play command" in column 7, lines 15-19 and 62-64 and column 6, lines 47-49, as suggested by the Examiner. The RTPE mentioned above, stands for real time program execution (see column 6, line 43). This real time rogram execution bears no relation to the "begin store command" of the rpresent invention. The stored program execution (SPE) mode disclosed by Masuda et al is one in which a specified one of the stored programs is executed and presented to the user. However, this SPE mode is one performed by the subscriber terminal 2 of Masuda et al. Masuda et al do not disclose a "play command" sent from a broadcaster to make the receiving side play stored content.

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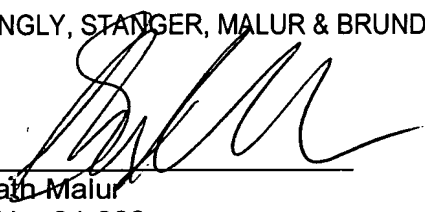
H-990

**Conclusion**

In view of the foregoing, Applicant respectfully requests that a timely Notice of Allowance be issued in this case.

Respectfully submitted,

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